











A security-verified graphic and digital designer specialising in collateral and presentations for the financial, legal and medical corporate sectors with a strong technical background in both Adobe and Microsoft software across Windows and Mac operating systems plus HTML coding language expertise.

WORK EXPERIENCE

- Fidelity International (Contract presentations specialist): 06/2023–03/2024
Designed presentations, digital and print collateral, and mentored new designers.
- Financial Times (Freelance graphic designer): Designed 04/2023–05/2023
digital collateral, and social media assets solely in Figma to promote live events.
- Columbia Threadneedle (Contract graphic designer): Designed 09/2022–01/2023
and rebranded digital collateral and social media assets.
- Red Havas (Contract graphic designer): Commissioned to 01/2022–08/2022
design ZS Associates' presentations and digital collateral.
- The Sensory Smart Child (Freelance graphic designer): 02/2021–07/2021
Developed brand identity, and designed print and digital collateral, mainly POS materials.
- Hogan Lovells (Contract graphic designer): Designed digital 06/2023–03/2024
collateral, social media assets and image library organisation.
- Unigestion (Contract graphic designer): Designed digital 06/2023–03/2024
collateral, presentations and social media assets.
- Société Générale, Credit Suisse, and Rothschild & Co 11/2018–08/2020
(Contract graphic designer): Designed digital and print collateral, email marketing and presentations.
- ARC Document Solutions (Contract graphic designer): 07/2018–10/2018
Created print and digital materials, along with brand identities for a diverse client base.
- Vitabiotics (Contract graphic designer): Designed logos and 05/2018–06/2018
packaging marketing solutions including image editing.
- Infopro Digital (Contract graphic designer): Designed digital 02/2018–03/2018
collateral, logos, social media assets and email marketing.
- ILX Group, TFPL and Sue Hill – Progility global specialists 02/2013–12/2017
in training, recruitment and consultancy (Full-time graphic designer): Designed print and digital training collateral, presentations, social media assets and email marketing.
- Incisive Media (Full-time graphic designer): Designed 02/2011–01/2013
digital and print collateral for compliance training with content producers and marketing teams for the e-learning department.
- M247 – former Venus Business Communications (Full-time 06/2006–01/2011
graphic designer): Designed print and digital collateral including websites liaising with clients and printers.
- ArtOneZero (Full-time graphic designer): Designed collateral 07/2002–06/2006
and websites while building B2B clients' relationships.

TECHNICAL

-  Creative Cloud
-  Photoshop
-  InDesign
-  Illustrator
-  Acrobat
-  Microsoft 365
-  Word
-  PowerPoint
-  Excel
-  Figma

SKILLS

- Problem solving
- Attention to detail
- Emotional intelligence
- Client management
- B2B collaboration
- Proactivity
- Eager to learn
- Design principles
- Corporate design
- Typography and layout
- Infographics/icons
- Digital marketing assets
- Cross-platform design
- Branding identity
- HTML/CSS basics

EDUCATION

- Marketing & Social Media Creative Content (PGCert): Big Creative Education – London/UK, 2021
- Web Design (PGCert): Oxford House Computer Training – London/UK, 2001
- Graphic Design & Advertising (BA Hons): UTADEO University – Bogotá/Colombia, 1990