

Corporate and financial-sector Graphic Designer with experience across presentations, marketing assets and digital/print collateral for asset managers, law firms and global organisations. Strong on brand consistency, clean typography and structured visual components with marketing insight to maximise business performance.

EXPERIENCE

- **Fidelity International** – Contract Presentations Specialist: 06/2023–03/2024
Produced brand-compliant presentations and collateral. Mentored junior designers.
- **Financial Times** – Freelance Graphic Designer: Designed 04/2023–05/2023
digital collateral and social media assets in [Figma](#) for live events promotion.
- **Columbia Threadneedle** – Contract Graphic Designer: Rebranded 09/2022–01/2023
and designed digital collateral and social media campaign assets.
- **Red Havas** – Contract graphic designer: Designed presentations 01/2022–08/2022
and digital collateral for [ZS Associates](#) marketing teams.
- **The Sensory Smart Child** – Freelance Graphic Designer: 02/2021–07/2021
Developed brand identity and created digital and print POS marketing materials.
- **Hogan Lovells** – Contract Graphic Designer: Produced digital 12/2020–01/2021
collateral and social media assets. Organised internal image library resources.
- **Unigestion** – Contract Graphic Designer: Created presentations 09/2020–12/2020
and social media assets for investor and client communication.
- **Credit Suisse, Société Générale and Rothschild & Co** – Contract 11/2018–08/2020
Graphic Designer: Designed presentations, digital and print collateral and email marketing assets across departments.
- **ARC Document Solutions** – Contract Graphic Designer: 07/2018–10/2018
Created brand identities and produced print and digital assets for varied corporate clients.
- **Vitabiotics** – Contract Graphic Designer: Designed logos, 05/2018–06/2018
packaging visuals and marketing imagery.
- **Infopro Digital** – Contract Graphic Designer: Designed digital 02/2018–03/2018
marketing collateral and created brand identities.
- **ILX Group, TFPL and Sue Hill** – [Progility](#): global specialists in 02/2013–12/2017
training, recruitment and consultancy – Full time Graphic Designer: Designed digital and print training materials, presentations and marketing collateral.
- **Incisive Media** – Full time Graphic Designer: Produced 02/2011–01/2013
compliance training collateral and digital marketing materials for the e-learning department.
- **M247** former [Venus Business Communications](#) – Full time 06/2006–01/2011
Graphic Designer: Designed digital and print collateral, websites and campaign assets. Liaised with clients and suppliers.
- **ArtOneZero** – Full time Graphic Designer: Designed print and 07/2002–06/2006
digital collateral and developed ongoing client relationships.

SOFTWARE

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Acrobat
- Microsoft PowerPoint
- Microsoft Word
- Microsoft Excel
- Figma (foundational)
- HTML/CSS basics
- Video fundamentals

SKILLS

- Corporate design
- Brand identity
- Presentation deck systems
- Typography and layout
- Digital and print collateral
- Infographics/ iconography
- Image manipulation
- Stakeholder management
- Compliance check
- AI workflows

EDUCATION

- **Marketing & Social Media Creative Content** (PGCert): [Big Creative Education](#) – London, 2021
- **Web Design** (PGCert): [Oxford House Computer Training](#) – London, 2001
- **Graphic Design & Advertising** (BA Hons): [UTADEO University](#) – Bogotá, 1990