

A London, UK-based Corporate Graphic and Digital Designer across financial, medical and legal sectors, specialising in presentations, including digital and print marketing assets and collateral. Strong on brand consistency, clean typography and structured visual components, with marketing insight to maximise business performance.

EXPERIENCE

- **Freelance portrait commissions and online training:** 05/2024–Present
Being commissioned for portrait work and online self-teaching AI, design software and coding.
- **Contract presentations specialist – Fidelity International:** 06/2023–03/2024
Produced brand-compliant presentations and collateral. Mentored junior designers.
- **Freelance graphic designer – Financial Times:** 04/2023–05/2023
Designed digital collateral and social media assets in Figma for live events promotion.
- **Contract graphic designer – Columbia Threadneedle:** 09/2022–01/2023
Rebranded and designed digital collateral and social media campaign assets.
- **Contract graphic designer – Red Havas:** 01/2022–08/2022
Designed presentations and digital collateral for ZS Associates marketing teams.
- **Freelance graphic designer – The Sensory Smart Child:** 02/2021–07/2021
Developed brand identity and created digital and print POS marketing materials.
- **Contract graphic designer – Hogan Lovells:** 12/2020–01/2021
Produced digital collateral and social media assets. Organised internal image library resources.
- **Contract graphic designer – Unigestion:** 09/2020–12/2020
Created presentations and social media assets for private investors.
- **Contract graphic designer – Credit Suisse, Société Générale and Rothschild & Co:** 11/2018–08/2020
Designed presentations, digital and print collateral and email marketing assets across departments.
- **Contract graphic designer – ARC Document Solutions:** 07/2018–10/2018
Created brand identities and produced print and digital assets for varied corporate clients.
- **Contract graphic designer – Vitabiotics:** 05/2018–06/2018
Designed logos, packaging visuals and marketing imagery.
- **Contract graphic designer – Infopro Digital:** 02/2018–03/2018
Designed digital marketing collateral and created brand identities.
- **Full-time graphic designer – ILX Group, TFPL and Sue Hill (Progility global specialists in training, recruitment and consultancy):** 02/2013–12/2017
Designed digital and print training materials, presentations and marketing collateral.
- **Full-time graphic designer – Incisive Media:** 02/2011–01/2013
Produced compliance training collateral and digital marketing materials for the e-learning department.
- **Full-time graphic designer – Venus Business Communications:** 06/2006–01/2011
Designed digital and print collateral, websites and campaign assets. Liaised with clients and suppliers.
- **Full-time graphic designer – Xios:** 07/2002–06/2006
Designed print and digital collateral and developed ongoing client relationships.

SOFTWARE

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Acrobat
- Microsoft PowerPoint
- Microsoft Word
- Microsoft Excel
- Figma (foundational)
- Email marketing platforms
- HTML/CSS (intermediate)
- Video fundamentals

SKILLS

- Corporate design
- Brand identity
- Presentation deck systems
- Typography and layout
- Digital and print collateral
- Infographics/iconography
- Image manipulation
- Illustration and drawing
- Stakeholder management
- Compliance check
- AI workflows

EDUCATION

- **PGCert Marketing and Social Media Creative Content:** Big Creative Education – 2021
- **PGCert Web Design:** Oxford House Computer Training – 2001
- **BA (Hons) Graphic Design and Advertising:** UTADEO University – 1990