

A London, UK-based Corporate Graphic and Digital Designer across financial, medical and legal sectors, specialising in presentations, including digital and print marketing assets and collateral.

Strong on brand consistency, clean typography and structured visual components, with marketing insight to maximise business performance.

SOFTWARE

- Photoshop
- Illustrator
- InDesign
- Acrobat
- PowerPoint
- Word
- Excel
- Figma (foundational)
- Email marketing platforms
- HTML/CSS (intermediate)
- Video fundamentals

SKILLS

- Corporate design
- Brand identity
- Presentations
- Typography/layout
- Digital/print collateral
- Infographics/iconography
- Image manipulation
- Illustration/drawing
- Stakeholder management
- Compliance check
- AI workflows

EXPERIENCE

- **Freelance portrait commissions/online training:** Portraits commissions, and self-teaching AI, design software and coding. 05/2024–Present
- **Contract presentations specialist – Fidelity International:** Designed brand-compliant presentations with approved design improvements, maintaining Information structure and structured layouts. Mentored junior designers. 06/2023–03/2024
- **Freelance graphic designer – Financial Times:** Designed digital collateral and social media assets for live events promotion. 04/2023–05/2023
- **Contract graphic designer – Columbia Threadneedle:** Rebranded and designed digital collateral, social assets and financial data, ensuring clear data presentation and brand consistency. 09/2022–01/2023
- **Contract graphic designer – Red Havas:** Agency experience creating presentations, infographics and data visualisations, primarily for ZS Associates, while supporting other sales decks. 01/2022–08/2022
- **Freelance graphic designer – The Sensory Smart Child:** Developed the brand identity and created marketing materials for a paediatric therapy practice. 02/2021–07/2021
- **Contract graphic designer – Hogan Lovells:** Produced digital collateral and social media assets. Organised internal image library resources. 12/2020–01/2021

EDUCATION

- **Marketing & Social Media Creative Content** (PGCert): Big Creative Education – 2021
- **Web Design** (PGCert): Oxford House Computer Training – 2001
- **Graphic Design and Advertising** (BA (Hons): UTADEO University – 1990
- **Contract graphic designer** – Unigestion: 09/2020–12/2020
Designed presentations and social assets, structuring financial content.
- **Contract graphic designer** – Credit Suisse, Société Générale and Rothschild & Co: 11/2018–08/2020
Designed presentations, infographics, data visualisations and collateral, clarifying complex financial research across departments.
- **Contract graphic designer** – ARC Document Solutions: Created brand identities and produced print and digital assets for varied corporate clients. 07/2018–10/2018
- **Contract graphic designer** – Vitabiotics: 05/2018–06/2018
Designed logos, packaging visuals and marketing imagery for a consumer-health and supplements brand.
- **Contract graphic designer** – Infopro Digital: 02/2018–03/2018
Designed digital marketing collateral and created brand identities.
- **Full-time graphic designer** – ILX Group, TFPL and Sue Hill: Designed presentations and digital and print training materials, structuring complex training and consultancy content clearly. 02/2013–12/2017
- **Full-time graphic designer** – Incisive Media: 02/2011–01/2013
Designed compliance training and e-learning materials, translating regulated content into clear visual communications.
- **Full-time graphic designer** – Venus Business Communications: Designed digital and print collateral, websites and campaign assets. Liaised with clients and suppliers. 06/2006–01/2011
- **Full-time graphic designer** – ArtOneZero: 07/2002–06/2006
Designed print and digital collateral and developed ongoing client relationships.